

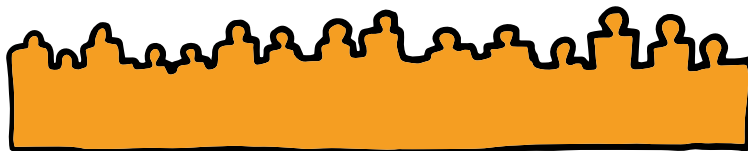
Why 50M People Need a Recall Button That Actually Works

Microsoft Office is the global standard for content
creation and communication



50M Users

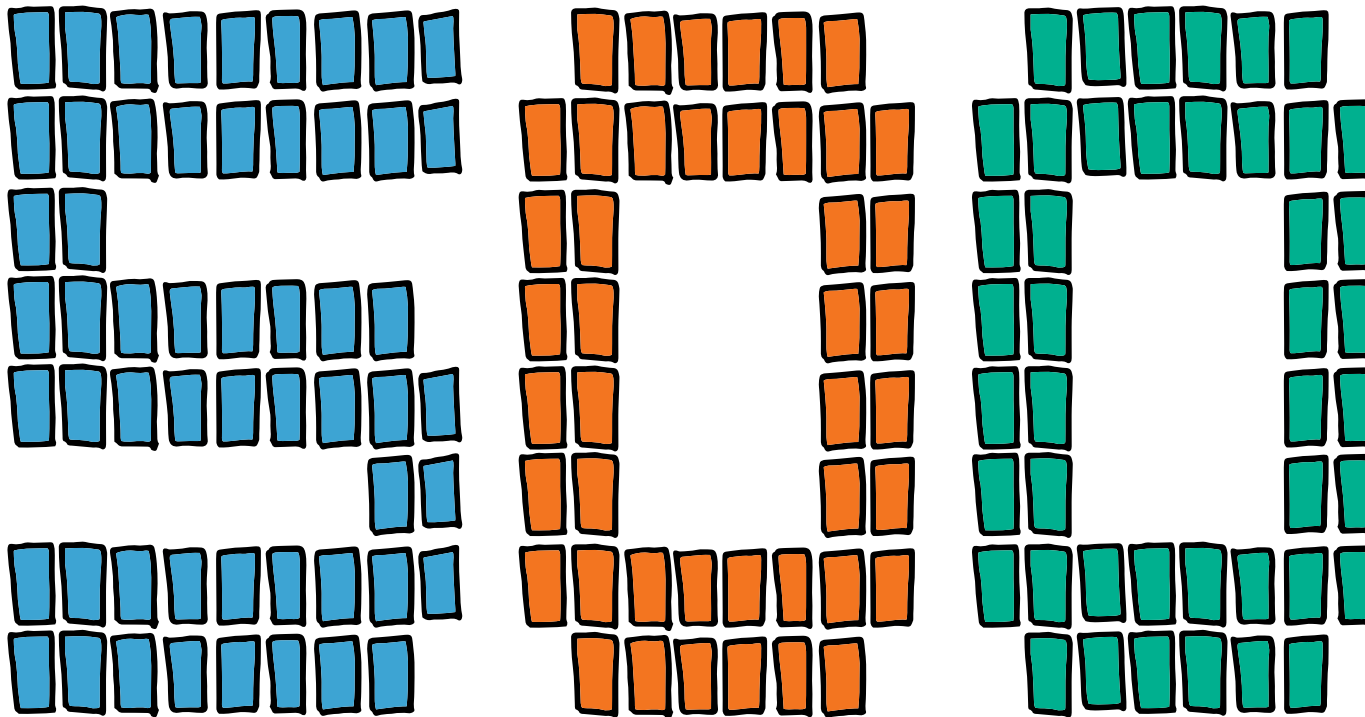
 Office 365



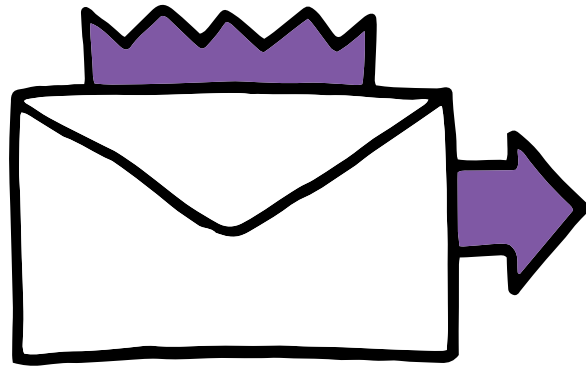
100M Users

 Mobile Downloads

Office users create over



Billion Office docs every year



E-mail is still
the communications
King

The average employee sends

29,000

emails per year

20% of these
contain sensitive
information

But we're still struggling to control all this information



More than 50% of employees do not get any security or policy awareness training

60% of employees have received files not intended for their eyes



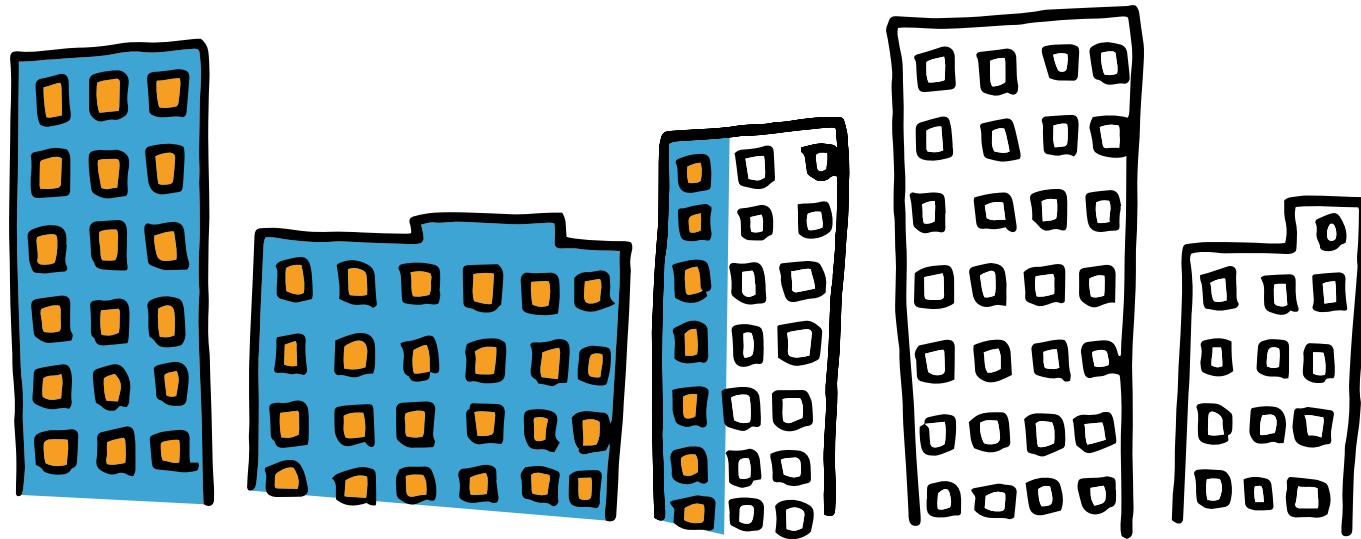
62% of employees have accidentally forwarded files to unauthorized recipients

The average cost of a breach / data loss is



Rising 15% every year

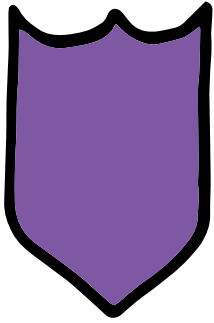
With content in constant motion, it's increasingly difficult to keep up



Fewer than 50% of companies have the ability to control access to sensitive files

Your company needs new ways to control access to information the moment it's created and shared

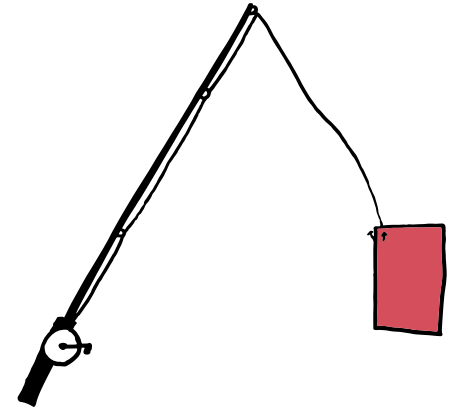
When you can



Protect



Track



Revoke Access

to any file, anywhere you improve the security of critical cloud services like Office 365, Box, Google Drive, and Dropbox, making it easier to enable growth and innovation in your organization.

VERA

Learn how Vera can do this for your organization by visiting vera.com/products

Sources: <http://blogs.microsoft.com/blog/2014/03/27/a-cloud-for-everyone-on-every-device/> | <http://www.businessinsider.com/chart-shows-the-rise-of-office-365-2015-4> | https://www.silversky.com/sites/default/files/five_strategies_for_email_dlp_0.pdf | <http://www.businessinsider.com/how-many-microsoft-office-documents-were-made-last-year-2014-2> | <http://www.computerweekly.com/news/2240233730/Firms-at-serious-risk-of-data-loss-through-file-sharing-study-shows> | http://img.en25.com/Web/IntraLinks/%7B6988b757-8c9f-4d09-9dd6-da59f4083f1f%7D_Intralinks_Ponemon_Research_Report_Q4_2014%5B1%5D.pdf | http://www.titus.com/resources/marketo/WEB_CLS_InfoGraphic_Information_Classification.pdf?alid=16129075