VERA

SECURING CLOUD COLLABORATION

HOW VERA PROTECTS DATA THROUGH THE LAST MILE

Cloud content management platforms like Box and Dropbox have revolutionized how sensitive information is shared and consumed. Whether you're sharing proprietary designs with partners overseas or collaborating on confidential documents internally, Box and Dropbox offer an unprecedented level of frictionless collaboration and operational agility required by modern enterprises.

That's why businesses are making the strategic move to the cloud. However, with increased sharing and accessibility to shared content, there's increased risk. Organizations are losing control and visibility once files are uploaded to the cloud.

Collaborative, cloud-based businesses can't guarantee how 100% of their content is shared.

While solutions like Box and Dropbox provide enterprise-grade security, their protections stop the moment files are shared, removed, or downloaded. As a result, we need new ways to secure shared content through the "last mile" after it leaves your repository, maintain control and visibility over files, and revoke access instantly if something isn't right.

"The cloud is no longer something to consider, it's something to embrace, adopt and harness — or get left behind."

Eric Berg, Chief Product Officer at Okta

You need security that follows your mission-critical data as it travels beyond your business and cloud services.

Five security capabilities you need beyond the cloud

| ONE	TWO	THREE	FOUR	FIVE
Secure all your data	Granular access controls	360-degree visibility	Dynamic Data Protection	Integrates with your ecosystem

Secure all your data

Whether your business handles large CAD files, standard Microsoft Office documents, or rich media content like videos, Vera is a content agnostic solution and can secure all forms of data. This means, your business can secure any file with access policies and dynamic data protection to extend security beyond where they're stored in the cloud. Our most sophisticated teams leverage the Vera SDK/API to build data security into their home grown applications and secure custom files.
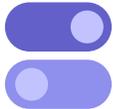
Granular access controls

Not all business relations are equal which means the level of access your partners have to your data shouldn't be the same. Assign access rights and specific permissions that determine how collaborators interact with your files. From full collaboration rights that allow editing to time-restricted viewing that prevents offline access, gain granular control over how your files are consumed.

360-degree visibility

Vera's dashboard enables you to track, monitor, and get reports on content usage after it leaves your cloud repository. See who's opened your files, monitor whether they've been forwarded and update access permissions in real-time, even after the file has been shared externally. Get full audit trails and activity logs on your organization's content and centrally manage all your confidential files, including email attachments and content that never make it to the cloud.

Dynamic Data Protection

Realized you sent the wrong file, or a close collaborator is now a former partner? With Vera's dynamic data protection, instantly revoke access to any Vera-protected file, and take back control even if it's been downloaded, copied, or shared online. Whether an employee leaves or a project with external contractors is completed, change or take back access rights to files with a single click, on any platform or device.

Integrates with your ecosystem

With its simple and consistent interface, Vera works across devices and operating systems without impacting the Box or Dropbox user experience. Seamlessly integrated with Box and Dropbox, Vera operates in the background to maintain existing workflows. From the moment files are uploaded to Box or Dropbox, Vera automatically secures your files, giving you a powerful data security fabric for your entire ecosystem and extended enterprise.

Vera secures all your data, everywhere and always.

Cloud content management platforms like Box and Dropbox offer organizations the ability to streamline collaboration, quickly share information, and ultimately work more productively. In other words, your organization is operating in a collaborative and dynamic environment where sensitive information must leave the secure networks, managed devices, and password-protected folders.

In order to balance operational efficiency and security in today's "perimeterless" environment, organizations need Vera's data-centric security that persistently protects data, no matter where that file might travel. With strong encryption, usage policies, and access controls, Vera automatically secures data in the cloud and beyond.

Vera extends security to Box and Dropbox customers "through the last mile" – protecting data anywhere it goes.